

UPDATING WITH TBF AND FLW OUTDOOR'S IS NOW EASIER THAN EVER!

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"No Hassle" and as easy as 1,2,3! _

Club Presidents and Secretaries get registered with our online system if you are not already, it will make your life much easier!

TBF members spoke and TBF has listened. One-Stop Renewals for BOTH TBF and FLW Outdoors; It's Simple and Loaded with Benefits!!.

"It Pays To Belong To TBF!"As most of you are aware, every state federation, by vote of the state presidents' council, agreed to maintain as close to 100% DUAL TBF and FLW Outdoors membership as possible. All the FLW Outdoors members who are NOT TBF members, are paying \$35 FLW Outdoors membership, while TBF members have paid \$25. On Jan. 1, 2010, the limited time offer expires and FLW Outdoors dues will equalize at \$35 for all. TBF national dues will of course stay the same at \$15.

Many have asked for a way to update BOTH their TBF and FLW Outdoors dues at once. Now you can with no more hassle, or multiple membership renewals. Finally, one-stop renewing for both TBF & FLW Outdoors membership through your home club and the TBF Online Roster Management System!

For regular TBF Members, all future FLW memberships will be updated through your club online. When clubs submit each member's \$15 National TBF dues, they'll update FLW membership on the same invoice. (Unless you're a TBF Premium member...See #2 below) Simple and no more worries! This means, if you are a TBF member, FLW Outdoors will not accept payment for your FLW dues. It MUST be paid through your TBF club.

TBF Regular 1-year membership

Step 1. Your club administrator will log into our system, (for login info. call, 580.765.9031), and click on the **"Membership Update"** tab, then click on the **"Dues Estimate"** button. This generates a word document with ALL members on your club roster, active or not, and gives you a line item invoice of how much they owe in dues and if they are choosing a paper or electronic/downloadable FLW Outdoors magazine! Simple and easy! Print it out and take it to your next club meeting to collect the correct amount!

Step 2. After collecting dues, log back into the system and generate an INVOICE. There is a drop down where you select which form of magazine each member wants as well. Once you've done it you'll see how easy it is. If you need help just give us a call. Next, submit a matching check with the invoice to the address on the invoice, which your state federation has already set up.

Step3. Enjoy a year's worth of worry free, hassle free, fishing knowing you are updated, your dues are paid, your insurance is in full force, your preferred magazine is on its way and your member benefits are in place!

Frequently Asked Questions, (FAQ's)

I called FLW Outdoors and they said I had to join through TBF? YES, FLW Outdoors will not sell a membership to a TBF member, (with a few exceptions) their system "talks" to our system and identifies TBF members as such. All TBF members now update through our online system, through their club roster.

What if I'm already paid up and active with FLW Outdoors for multiple years or maybe I'm one of the few FLW life members? Our system will not charge you dues until the year

they expire.

My FLW Outdoors membership doesn't expire until April 1, 2010 do I have to pay for a full year? NO, our system will pro-rate what is left of your 2010 FLW Outdoors membership and only charge you for the months up to Dec 31, 2010, until you are on a calendar year like everyone else.

I used to be able to buy a 2 or 3 year "discounted" FLW Outdoors membership? Can we still do that? No, FLW Outdoors no longer sells a DISCOUNTED 2 or 3 year membership.

If you have a problem, call the national office at 580.765.9031

2. TBF Premium membership

TBF has made 2, 3 & 5 year, **value-added** memberships (NOT discounted memberships) the members have requested. TBF Premium members include BOTH the \$15 TBF dues and the full \$35 FLW Outdoors for every year of the premium membership, as well as, many more benefits. The basic premises of premium level membership are the benefits attached, if used, will actually save time and **money!** TBF is willing to guarantee that or your money back. You can enjoy deep discounts in the new TBF Online Store (opening Nov. 1) and numerous vendors using the 'AccessMember' card. Also, premium members won't have to renew every year! SAVE money guaranteed! Check it out at www.bassfederation.com; click the Premium Membership link.

Now that dual membership is as easy as joining your club, here is another CHOICE for you.

What do you do with all your old FLW Outdoors Magazines? Are you like most of us and simply put them in a stack to collect dust? Or maybe you throw them in the trash after they've been read or keep them in a box, just in case? Maybe you donate them to a group home or a youth program for others to enjoy. Or maybe you'd like to "store" them for later but don't have the place or space. Well, beginning in 2010, you have another option.

- Printed or Electronic!

It's your choice. The system will DEFAULT to PRINTED. If you want to keep a printed copy, that's fine! You have your own reason why that's good for you. Just make sure your club administrator knows so he/she can mark it when updating your roster. But,...for the rest; here are a few advantages of having it delivered right to your computer!

Get news faster...and worldwide! Now you don't have to wait on snail mail to get your magazine. You'll get the exact same thing by email, instantly!

GO GREEN! NO more magazines in the corner collecting dust after only one reading! Conservation is one of TBF's core values. You can get the same info, but without the paper. Save paper, save trees! Green is "In." Now your old issues don't have to end up in landfills or collect dust on your tables! But, they are saved safely on your computer!

Easy Access – FLW Outdoor's electronic version will be available on FLWOutdoors.com 24/7. Also, you can save the *pdf file to your computer, take it anywhere on a laptop, print out a page you want to save, and look back at old issues any time. Also, you don't have to tear your house upside down, or worry someone threw it away!

What this means for club presidents/secretaries - When updating your roster, there's an option to choose for each member. IT WILL DEFAULT TO PRINTED. If you choose Electronic for a member, they must have an email address in our system. FLW will be notified by TBF which they request, and will send FLW Outdoor's Magazine the way they want it!

If you have questions or concerns, feel free to contact us at 580.765.9031 or

tbf@bassfederation.com